

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

TARIFF FILING OF ALLNET)	
COMMUNICATION SERVICES, INC. TO)	CASE NO. 89-375
INTRODUCE MARKETLINE 800 SERVICE)	

O R D E R

On November 30, 1989, Allnet Communication Services, Inc. ("Allnet") filed a tariff with the Public Service Commission ("Commission") seeking permission to introduce a new service to be known as Marketline 800. Allnet proposed to make the tariff effective December 30, 1989.

Marketline 800 is an inbound multipoint service through which calls originated in different service areas are transported via dedicated facilities and terminated at the Marketline 800 subscriber's station.

Marketline 800 service appears to be generically similar to service offerings that have been approved by the Commission.¹

¹ AT&T Megacom 800 Service was approved in Case No. 9874, AT&T Tariff Filing Proposing Megacom/Megacom 800 Service; AT&T Readyline 800 Service was approved in Case No. 10106, AT&T Tariff Filing Proposing AT&T Readyline 800 Service; and MCI 800 Service was approved in Case No. 10049, MCI's Tariff Filing to Introduce Metered Use Option H.

Other related service offerings have also been approved that are capable of generating "unauthorized" intraLATA traffic.²

The Commission, having considered the tariff filing and being sufficiently advised, HEREBY ORDERS that:

1. Allnet's Marketline 800 Service tariff shall be made effective pursuant to the provisions of 807 KAR 5:011, Section 9(1), subject to any compensation arrangement that may be ordered in Administrative Case No. 323.³

2. Allnet shall measure and report interstate and intrastate jurisdictional usage and interLATA and intraLATA usage associated with Marketline 800 Service, and file usage reports with the Commission on a quarterly basis.

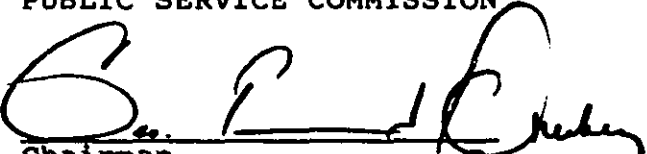
² These include AT&T's Software Defined Network Service, approved in Case No. 9518, AT&T Communications' Tariff Proposal for Software Defined Network Service, AT&T Megacom Service, approved in Case No. 9874, MCI's Prism I and Prism II Service, approved in Case No. 9828, MCI's Tariff Filing to Establish Prism Plus, Prism I, and Prism II Services, MCI Prism III Service, which became effective pursuant to 807 KAR 5:011, Section 9(1), US Sprint UltraWATS and Advanced WATS Services, approved in Case No. 9902, US Sprint's Tariff Filing Proposing to Rename its WATS Products, Change Billing Calculation Methods for WATS, Introduce UltraWATS, Travelcard, Direct 800 and Ultra 800, and US Sprint Banded WATS Service, which became effective pursuant to 807 KAR 5:011, Section 9(1).

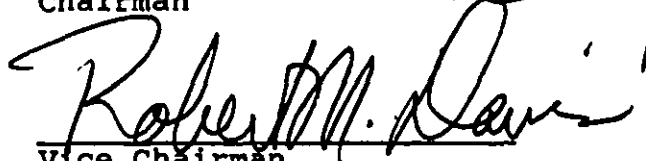
³ Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.

3. Allnet shall inform prospective Marketline 800 customers that their use of the service to complete intraLATA calls is not authorized by the Commission.

Done at Frankfort, Kentucky, this 5th day of January, 1990.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman

Commissioner

ATTEST:

Executive Director